

Today Cleaners



What sets Today Cleaners apart from other dry-cleaning companies?

Everything we do is for the benefit of our customers. Laundry and dry cleaning is a service industry and we want to serve our customers better than anyone else. Our goal is to make the drop-off and pickup of laundry and other items easier, better and more convenient. "Easier" is same-day service, seven days a week – if it's in by 11 a.m., it will be ready at 4 p.m., every day. "Better" is having a fully equipped dry cleaning plant and shirt laundry on-site at every location. This enables us to turn your garments around very quickly and tend to any special requests on the spot! "More convenient" is having 10 locations around Bakersfield so that customers can drop off and pick up their clothing at the most convenient location for them, plus we are open longer hours than any other dry cleaner in the area. Easier, better, more convenient allows faster service and the highest possible quality – all to benefit our customers.

Why are customers so loyal to Today Cleaners?

We hear it all the time: Customers love Today Cleaners because our people – everyone from store managers to car hops – are friendly, caring and engaging. We like to think it's just good, old-fashioned service



Jeff Newman Jr.,
Owner

the way it should be done. One reason we feel this way, from the top down, is that we are local – Today Cleaners started in Bakersfield more than 65 years ago. The Bakersfield community is our community; our customers are our friends. The staff at our stores care about doing things right and doing them well; we take great pride in what we do and the excellent service we provide.

What can customers do to benefit from all Today Cleaners offers?

Of course, any of our employees and store managers can explain the many services available at Today Cleaners. Another way is to sign up to receive our exclusive offers via email. Simply go to our website, www.todaycleaners.com, to take advantage of our online offers. Lastly, try a service you haven't yet tried – you'll be amazed at what you're missing! For example, many customers don't realize that using our 24-hour drop box means your items will automatically be ready by 4 p.m. the next day – you don't have to come in or speak with anyone or even stop by during business hours. Drop it off, pick it up. Done.

How is Today Cleaners utilizing cutting-edge technology?

Our express service for the ultimate in customer convenience is one example of our high-tech service. Express service saves time by allowing customers to drop off their garments in a drop box using a barcode-identified bag, then pick them up without waiting in line because their encrypted payment information is securely stored in our point-of-sale system. Customers love our express service! We also have a customer rewards program that rewards our loyal customers for their consistent trust in our company. All customers automatically earn points based on dollars spent. Our system tracks their points – they don't have to sign up or carry a card. When they reach 100 points, they receive a reward coupon for 50 percent off all garments on their next incoming order with no limit! It's just another way to fulfill our mission to provide ready-to-wear garments back to the customer, at their convenience, seven days a week. ☐

Today Cleaners

10 locations
www.todaycleaners.com

Thank You For Trusting
TODAY CLEANERS
To Help You Look Your Best!
Voted "Best Of" for 23 Consecutive Years

Celebrating Over 65 Years of
Local, Family Ownership

- 10 Convenient Locations
- Same Day Service, 7 Days a Week
- In By 11, Ready at 4 - Even on Sundays
- On Premise Plants
- Bakersfield's Exclusive GreenEarth Clean
- Express Service
- Customer Rewards Program


TODAY CLEANERS

IN BY 11 READY AT 4 • OPEN 7 DAYS


GREENEARTH[®]
CLEANING

It's good for everybody.™

Ten Locations To Serve You
M - F: 7 to 6 • SAT - SUN: 9 to 5
TODAYCLEANERS.COM - BECOME A FAN 